



ULTIMATE Herefordshire & The Marches Guide Books



2019

*The only comprehensive
guides there are...*

EAT SLEEP LIVE
HEREFORDSHIRE

eatsleepliveherefordshire.co.uk

Inside

Together with great background information to each area, we signpost...

Where to eat..and drink

Restaurants, Pub & Bars, Tearooms & Cafes, Farm Shops, Delis, Food & Drink Producers...

Where to sleep

Hotels, B&Bs, Guest Houses, Camping & Glamping, Cottages...

Where to live life to the full

Activities, Attractions, Places of Interest, Art & Craft, Events & Festivals, Gardens & Houses...

Be in both the Herefordshire AND The Marches editions for the price of 1

As the county's leading destination marketing company, we know that your visitors don't all find Herefordshire & The Marches, or you, online.

Complementing our digital promotions, these big beautiful printed annual guides to the area are tried and tested as an unrivalled reference tool for Herefordshire & The Marches, for those that like something in their hand, their pocket, their bag, to scribble in, to kick back and enjoy anywhere – no WIFI required.

With over 100 pages, these high quality FREE all-in-one books go across the nation in their thousands, by demand, right to your potential customers.

Make sure they see [you](#) in it.

“The Eat Sleep Live team knows everyone personally and works tirelessly to promote the county, our guests can't wait for every new edition of this book ...”

Juliet Williams Lowe Farm B&B



"We have seen a definite increase in foot flow at The Weir this year, and the only thing we have done differently is working with Eat Sleep Live Herefordshire. It is obviously making a real difference to Herefordshire"

The Weir, National Trust

How many and where

25,000 copies are ordered by, and delivered FREE, to visitor destinations across the country and county, and by local tourism providers just like you, all by demand (so no waste and genuine uptake).

We also hand them out at the many national and regional shows we promote Herefordshire at, inc the British Tourism & Travel Show, Three Counties Shows, Food & Drink Shows, Festivals, Business Expos, Country Fairs and more.

The travel press and media love it too.

How much is it to advertise and what do you get?

What you get

- Inclusion in a valued quality product that people keep, share and actually use.
- Free inclusion in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website.
- A targeted audience actively looking for places to eat, sleep and enjoy.
- Your location on the handy county map.
- A tried and trusted product representing your county.
- Readership of over 250,000 people.
- Free supply to your business.

What it costs

Please note: eatsleepliveherefordshire.co.uk Members receive discounted rates.

(Feel free to ask about ESL Membership and the accompanying benefits and support)

- **QUARTER PAGE:** £245
(ESL Members £195)
- **HALF PAGE:** £375
(ESL Members £295)
- **FULL PAGE:** £595
(ESL Members £495)
- **DOUBLE PAGE:** £895
(ESL Members £695)

Prime positions e.g. back cover etc by availability and suitability. Please enquire.

All prices subject to VAT.

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