

SIP DRINK TOUR HEREFORDSHIRE



2022

DEDICATED DRINKS GUIDE

**EAT SLEEP LIVE
HEREFORDSHIRE**

eatsleepliveherefordshire.co.uk

CIDER PRODUCERS

GIN & VODKA DISTILLERS

VINEYARDS & VINTNERS

LIQUEUR CRAFTERS

BREWERIES

JUICE & CORDIAL MAKERS

TOURS & TASTINGS

BARS & COCKTAIL VENUES

PUBS

SPECIALIST RETAILERS

Now famous for far more than Cider, we are showcasing Herefordshire's talent for creating amazing beverages across the board.

Already established and proven this dedicated comprehensive **SIP TOUR DRINK HEREFORDSHIRE** map and trail leads people around the county to destinations where they can experience our artisan producers and products at all levels.

- 10,000 copies as an independent booklet
- Free digital edition
- Additional Free downloadable map and producer directory.
- Raise your brand awareness
- Attract visitors
- Signpost to sales portals
- Promote Herefordshire and your provenance

The perfect way to reach a targeted audience at incredible value >>>

It really works ...



How many and where

10,000 independent **SIP DRINK TOUR HEREFORDSHIRE** booklets distributed to pubs, bars and restaurants, and foodie shows.

We also hand them out from our big Herefordshire information stands at the many national and regional shows we attend, including Three Counties Shows, Food & Drink Shows, Festivals, Business Expos, Country Fairs and more.

The foodie press and media love them too!

How much is it to advertise and what do you get?

What you get

- Inclusion in a tried and trusted, long-life publications representing your county.
- **Free inclusion** in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website.
- **AND Free inclusion** in the dedicated download SIP TOUR DRINK HEREFORDSHIRE trail sheet.
- Your location on the handy county map.
- A targeted audience actively looking for new experiences.
- A prestigious presence alongside your peers – promoting collectively is more powerful than independently.
- Readership of over 100,000 people.
- Free supply to your business.

What it costs

Please note: eatsleepliveherefordshire.co.uk Members receive discounted rates.

(Feel free to ask about ESL Membership and the accompanying benefits and support)

- **SIXTH PAGE:** £130
(ESL Members £99)
- **QUARTER PAGE:** £195
(ESL Members £155)
- **HALF PAGE:** £330
(ESL Members £260)
- **FULL PAGE:** £595
(ESL Members £495)
- **DOUBLE PAGE:** £895
(ESL Members £750)

All prices subject to VAT

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