

EAT SLEEPLIVE

INSIDE

Together with great background information to each area, we signpost...

WHERE TO EAT AND DRINK

Restaurants, Pub & Bars, Tearooms & Cafes, Farm Shops, Delis, Food & Drink Producers...

WHERE TO SLEEP

Hotels, B&Bs, Guest Houses, Camping & Glamping, Cottages...

WHERE TO ENJOY

Activities, Attractions, Places of Interest, Art & Craft, Events & Festivals, Gardens & Houses...

The only comprehensive guide to Herefordskire__

Be in ALL 3 editions for the price of 1

We know that your visitors don't all find the area, or you, online. Complementing our digital promotions, these big beautiful printed annual guides to the region are tried and tested as an unrivalled reference tool, for those that like something in their hand, their pocket, their bag, their glove compartment, to enjoy anywhere – no WIFI required.

With over 100 pages, these high quality FREE all-in-one books go across the nation in their thousands, by demand, right to your potential customers.

Make sure you are in them at this incredible value.

AND THEY REALLY WORK...

"Every year I get bookings from this brilliant little book and our guests love to take some away to give to family and friends once they've been..."

Juliet Williams, Lowe Farm B&B



HOW MANY AND WHERE?

25,000 copies are ordered by, and delivered FREE, to Accommodation providers, visitor destinations across the country and county, and to local tourism providers just like you, all by demand (so no waste and genuine uptake).

We also hand them out from our big information stands at the many national and regional shows we promote Herefordshire at, inc Three Counties Shows, Food & Drink Shows, Festivals, Business Expos, Country Fairs and more.

The travel press and media love them too.

How much is it to advertise and what do you get? What you get What it costs

- Inclusion in all 3 valued quality products that people keep, share, and actually use.
- Free inclusion in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website.
- A targeted audience actively looking for places to eat, sleep and enjoy.
- Your location on the handy county map.
- A tried and trusted product representing your county.
- Readership of over 250,000 people.
- Free supply to your business

Please note: eatsleepliveherefordshire.co.uk Members receive discounted rates.

(Feel free to ask about ESL Membership and the accompanying benefits and support)

OUARTER PAGE:

(ESL Members	£325)	
HALF PAGE: (ESL Members	£550 £450)	ALL
FULL PAGE: (ESL Members	£795 £699)	PRI(ES ARE PLUS VAT

f395

DOUBLE PAGE: £1300 (ESL Members £995)

Prime positions by negotiation and subject to availability