



# 2024

## THE AWARD-WINNING FOOD & DRINK GUIDE

### EAT SLEEP LIVE HEREFORDSHIRE

[eatsleepliveherefordshire.co.uk](https://eatsleepliveherefordshire.co.uk)

**FOOD & DRINK PRODUCERS**

**RESTAURANTS & PUBS**

**CAFES & TEAROOMS**

**FARM SHOPS**

**DELICATESSENS**

**CRAFT DRINKS**

**COURSES & EXPERIENCES**

**BUTCHERS**

**GOURMET SHOPPING**

**TOURS & TASTINGS**

**FESTIVALS & SHOWS**

**INSIDER STORIES**

**RECIPES**

**... and more**

Now famous for far more than Cider, we are showcasing Herefordshire's talent for incredible food and drink and where to find it.

**THE HEREFODDIE** leads people around the county to destinations where they can discover, experience and buy Herefordshire's fabulous food & drink fayre in all its forms.

- Last for 12 months
- 10,000 copies as an independent booklet
- Free digital edition
- Additional Free downloadable trail map and advertiser directory.
- Raise your brand awareness
- Remind Locals and attract Visitors
- Signpost to sales portals
- Promote Herefordshire and your provenance
- Distributed to food & drink and visitor locations, festivals and shows across Herefordshire and borders.

*The perfect way to reach a targeted audience at incredible value.*

[Read more >>>](#)



Readers keep this booklet on their coffee table, in their car, in their handbag or in their pocket as the essential guide to Herefordshire's food & drink scene.

## What you get

- **Tell your story** in an award-winning, tried and trusted, long-life publication representing your region.
- **Free inclusion** in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website.
- **AND Free entry** in the dedicated download HEREOFODIE map and trail sheet.
- **A targeted audience** actively looking for new experiences.
- **Your location** on the handy county map.
- **A prestigious presence** alongside your peers – promoting collectively is more powerful than independently.
- **Readership of over 100,000** people.
- **Free supply** to your business.

## What it costs

**Please note:** [eatsleepliveherefordshire.co.uk](http://eatsleepliveherefordshire.co.uk)  
Members receive discounted rates.

(Feel free to ask about ESL Membership and the accompanying benefits and support)

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|-----------------|-------|
| • QUARTER PAGE: | £225  |
| (ESL Members)   | £175) |
| • HALF PAGE:    | £350  |
| (ESL Members)   | £275) |
| • FULL PAGE:    | £595  |
| (ESL Members)   | £495) |
| • DOUBLE PAGE:  | £1050 |
| (ESL Members)   | £895) |

\*Free Editorial with Full Page Advert or more

*All prices subject to VAT*

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