

Ultimate Guide Book Series

2027

**EAT SLEEP LIVE
HEREFORDSHIRE**
eatsleepliveherefordshire.co.uk



The only comprehensive guide to Herefordshire....

Be in ALL 3 editions for the price of 1

INSIDE

Together with great background information to each area, we signpost...

WHERE TO EAT & DRINK

Restaurants, Pub & Bars, Tearooms & Cafes, Farm Shops, Delis, Food & Drink Producers...

WHERE TO SLEEP

Hotels, B&Bs, Guest Houses, Camping & Glamping, Cottages...

WHERE TO ENJOY

Activities, Attractions, Places of Interest, Art & Craft, Events & Festivals, Gardens & Houses...

We know that your visitors don't all find the area, or you, online. Complementing our digital promotions, these big beautiful printed annual guides to the region are tried and tested as an unrivalled reference tool, for those that like something in their hand, their pocket, their bag, their glove compartment, to enjoy anywhere – **no WIFI required.**

With over 100 pages, these high quality FREE all-in-one books go across the nation in their thousands, by demand, right to your potential customers.

Make sure **you** are in them at this incredible value.

AND THEY REALLY WORK...

"Every year I get bookings from this brilliant little book and our guests love to take some away to give to family and friends once they've been..."

Juliet Williams, Lowe Farm B&B



HOW MANY AND WHERE?

3 5,000 copies are ordered by, and delivered FREE, to Accommodation providers, visitor destinations and hubs across the country and county, and to local tourism providers just like you, all by demand (so no waste and genuine uptake).

The travel press and media love them too.

We travel often around the UK and just wanted to let you know that this is the best guide book we have come across. It has certainly encouraged us to return to Herefordshire to explore the places we didn't know about and we've stayed in some wonderful B&Bs and cottages ..."

Mr & Mrs Williams, Staffordshire.

How much is it to advertise and what do you get?

What you get

Inclusion in all 3 valued quality products that people keep, share, and actually use

National and local distribution coverage

Free inclusion in our additional downloadable digital turn-the-page version, complete with a hyperlink to your own website

A targeted audience actively looking for places to eat, sleep and enjoy

Your location on the handy county map

A tried and trusted product representing your county

Readership of over 250,000 people

We are delighted to offer the same great rates as last year, and we are VAT free!

What it costs

10% discount if booked and paid before 30th Oct 2026

Please note: eatsleepliveherefordshire.co.uk Members receive discounted rates.

Please ask about **ESL Membership** and the accompanying benefits and support.

QUARTER PAGE: £395
(ESL Members £345)

HALF PAGE: £575
(ESL Members £475)

FULL PAGE: £795
(ESL Members £699)

DOUBLE PAGE: £1300
(ESL Members £995)

Prime positions by negotiation and subject to availability.

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